



**SB 1440 Implementation and Oversight Committee (IOC)
Friday, December 10, 2010 Meeting Minutes**

Call to Order

Co-chairs Erik Skinner and Ephraim Smith called the meeting to order at 10:00 a.m.

Committee Member Attendance

X	Ephraim Smith (co-chair)	X	Erik Skinner (co-chair)
A	Milton Gordon	X	Eloy Oakley
X	Donald Para	X	Pam Deegan (<i>via phone</i>)
X	Douglas Freer	X	Carsbia Anderson
X	Sandra Cook	X	Daniel Nannini
X	James Postma	X	Jane Patton
X	Andrea Renwanz-Boyle	X	Michelle Pilati
X	Eric Forbes	X	Linda Michalowski
X	Christopher Chavez	A	Sarab Sarabi

The chairs requested committee approval of the November 2, 2010 meeting minutes; the minutes were approved without amendments.

Announcements:

SB 1440 Website: The California Community College Chancellor’s Office (CCCCO) has set up a website for SB 1440 topics, which includes an FAQ section. The website address is www.cccco.edu/1440. This site may evolve into a joint CSU/CCC site that can then be linked to other sites in both segments.

SB 1440 IOC Listserve: To aid in communications, an SB 1440 listserv has been set up and is now operational for the Implementation and Oversight Committee.

SB 1440 IOC Operational Calendar: A preliminary operational calendar was created by the CSU; the CCC was invited to enter its key dates in order for the calendar to be of benefit to both segments in terms of planning and meeting implementation objectives.

Communications and Overview

Michael Uhlenkamp, CSU Office of the Chancellor and Terri Carbaugh, CCC Chancellor’s Office

The CSU and CCC Communications departments are working cooperatively on the SB 1440 project to formulate the following:

- Create a campaign to communicate and highlight the transfer pathways for transfer students to the general public, taxpayers, legislators and others.
- Establish a brand for the Transfer Associate of Arts and Associate of Science degrees, design a logo and create identity for the SB 1440 degree program. The marketing strategy is formulated on research trends that reflect how transfer students make decisions – most students use the Internet in their decision-making, 43% from email and phone communications, and others make decisions based primarily on career goals.

A committee member advised that the messaging and branding campaign timeline must align with the systems' operational timelines (calendar) including the catalog copy deadlines and other time sensitive activities. There was also discussion about messaging that needs to be integrated with existing structures for transfer outreach and advising.

Caution was expressed about creating an expectation that the new transfer degree will be efficient for the purpose of saving money. This may be an outcome over time, but it is not the most important objective of the program. Overstating this ambition could create unrealistic expectations and lead to other false conclusions.

Since degree naming is under the purview of the academic senate, the Academic Senate for the California Community Colleges (ASCCC) is meeting next week and will add this item to its agenda with the hope that a degree name will be approved at that meeting. As soon as a degree name is determined, it will be forwarded to all.

C-ID and Curriculum Work Group Update

Michelle Pilati & Jane Patton, ASCCC

Michelle Pilati Reported:

- Kinesiology and Criminal Justice TMC models posted for review with an end date of December 1. They are now going to be reviewed by the C-ID discipline review group, for possible adoption in January.
- Discipline Input Group (DIG) (North & South) meetings will be convening in spring for Business.
- The C-ID project has created faculty workgroup fact sheets and is in the process of drafting catalog language.
- More information is available at www.c-id.net.

Jane Patton reported on the faculty work group:

- Representing the ASCCC, Jane has presented a number of webinars mostly for the community colleges; however, the presentations have been made available to all who want them.
- It is expected that by February – March, community colleges will have 3-4 SB 1440 degrees ready for college adoption; by May-June, 6-10 degrees. As the TMC strategy gains momentum there should be a sufficient number of SB 1140 degrees available to comply with the objectives of the legislation by the fall 2011 term.

- Developing training materials for the CCC campuses in preparation for the implementation is another goal.

CSU Similar Degree Procedure and Discussion –

Ken O'Donnell, CSU Office of the Chancellor

The CSU is creating a repository matching transfer associate degrees to baccalaureate degrees that are deemed to be similar.

A handout “Determination of ‘Similar’ Degree” included a table with a set of examples as to how the CSU program codes and campuses would be matched to the similar CCC transfer degrees. It was suggested that we might need to identify a name for non-TMC degrees that are SB 1440 compliant.

The following concern was expressed by the committee members:

- How to address a CSU campus becoming too selective and not applying the word “similar” in accepting the CCC degree.

It was pointed out that a local CCC cannot make arrangements directly with its local CSU in designing a local SB 1440 degree; the CCC must obtain a designation from the CCCCCO for approval of the degree. Moreover, the CSU is responsible for making the decision regarding the similarity of each degree and will also determine how long that similarity is effective before it must be reaffirmed. The beginning and ending dates will then need to be captured on the CSU similar degree database. It was also suggested that the matrix be reversed and present the transfer degrees first. Also, the “similar” table should show where the TMC translates to campuses and majors (and to multiple majors where applicable). Several report formats can be produced from the primary system.

A committee member requested that a joint memo from Charlie Reed, Jack Scott and the two AS presidents be sent to colleges and universities endorsing and encouraging active engagement in the TMC approach. Ephraim suggested that maybe it could come from the IOC. It was suggested that this memo be sent to department chairs to ensure effectiveness. The main points of the memo would be to 1) use the TMC, 2) promote communication, 3) The memo to the CSU department chairs should include information on how to report the similar majors to the CSU.

Report from Impaction Subcommittee and Follow-up Discussion

Eric Forbes, CSU Office of the Chancellor

Two impaction charts were shared with the committee:

1. The local admission area and service areas throughout the state – A descriptive chart published on the CSU website
2. The Interaction of SB 1440 with Campus and Program Impaction - An overview of the way impaction will intersect with the provisions of SB 1440, the chart is concerned with principles rather than practices and is not designed for publication.

Committee members asked that the chart be refined and clarified.

The Committee discussed CCC policy that requires students to have taken at least 12 units at the degree conferring campus. The subcommittee proposed that the CSU adopt this same approach for all campuses in determining the number of units necessary to be considered local for the provisions of SB 1440. This would clarify that students applying to impacted campuses do not lose their "local" status by taking one or a few courses at a community college outside the designated "local area." For display purposes, this recommendation was presented in the chart. While consensus on the 12 unit question was not reached, it did point out the need for a common approach.

Dan Nannini presented a counselor's interpretation of admission requirements drawing upon the local area and impaction charts. It highlighted the need to create useful documents that would assist counselors in preparing students for these important transfer considerations.

Report from Transition Subcommittee and Follow-up Discussion

Jeff Spano, CCC Chancellor's Office

A handout was provided that outlined a number of issues identified by the subcommittee. The following recommendations were discussed and approved by the IOC:

1. **Degree Effective Date:** The following statement was approved: "Students receiving an associate degree for transfer at the end of the fall 2011 term could be admitted to the CSU for the spring 2012 term, if the students apply for CSU admission by the end of the application deadline for the spring 2012 term. However, it is expected that most students obtaining a degree at the end of the fall 2011 term will be applying for fall 2012 admission."
2. **Limit supplemental admission criteria to GPA only:** The IOC accepted the subcommittee's recommendation that students who complete the SB 1440 degree will not be required to take additional courses as supplemental admission requirements beyond those required in the associate degree, although some impacted colleges or programs could require a higher minimum g.p.a. To encourage students to obtain an associate degree for transfer, the committee discussed the possibility that supplemental admission requirements at impacted CSU campuses and programs for students not pursuing this degree include completion of the core TMC courses. Furthermore, the committee discussed the possibility that CSU campuses not require additional courses beyond those that are required in the degree for other transfer applicants to impacted campuses or programs.

Additionally, there was some discussion regarding completion of CSU American Ideals and Institutions graduation requirement, but no consensus was reached by the committee other than to suggest that the CSU GE advisory committee consider incorporating the Title 5 American Ideals requirement into the CSU GE Breadth. Although many transfer students are advised to complete this requirement while at the community college, it was reported out that, upon the advice of CCC legal counsel, the CCC cannot require students to complete this course since SB 1440 does not require it as part of the associate degree.

Carsbia Anderson asked to be added to the Transition Subcommittee.

Action Items

1. The Committee on Communication (established at this meeting) to deliver a communication strategy will report back to the joint committee at the February meeting
2. Develop a joint letter to Curriculum Committees and dept chairs encouraging support of TMC – C-ID process and expressing commitment by Chancellors Scott and Reed and the two Academic Senate presidents to making this work.
3. Reconfigure website to a joint site (CSU and CCC)
4. The recommendation to obtain a “C” or better in the CSU “Golden 4” courses will be forwarded to the GE Advisory committee to adapt as part of the GE Breadth since it isn’t a requirement of SB 1440, although both academic senates support it.
5. The recommendation will be forwarded to the GE Advisory committee to include the CSU American Institutions requirement within the CSU GE Breadth.
6. CSU will check with legal on conflict with Title 5 vs. legislation regarding the American Ideals requirement.
7. The ASCCC will discuss naming the degree in its upcoming meeting and communicate the decision to the committee and to CCC and CSU Communications Offices.
8. Impaction document will be developed.
9. The CCCCOC will update the operational calendar, which will then be posted on the SB 1440 site.

Parking Lot Item

1. What to do when law and existing CSU admission requirements conflict?

Schedule Future Meetings

Co-chairs Erik Skinner and Ephraim Smith

The next meeting will be held February 2, 2011 in Sacramento. The CCCCOC will host.

Eric Skinner and Ephraim Smith will send some proposed dates and plans for subsequent meetings to the committee thereby allowing the committee members to block out time in their calendars for upcoming meetings. The number of meetings will be front loaded in the upcoming months, since there are a lot of policies and processes to be established prior to the implementation date. Later they will schedule quarterly meetings to check in and work out implementation issues that come up during post implementation.

Adjournment

The meeting was adjourned at 2:52p.m., by co-chairs Skinner and Smith