



SB 1440 Implementation and Oversight Committee Meeting
Monday, August 27, 2012, 10:00 a.m. – 3:00 p.m.
18700 MacArthur Blvd, Irvine, CA

Meeting Summary

Call to Order

The Co-chairs called the meeting to order at 10:12 a.m.

Committee Member Attendance:

X	Ephraim Smith (co-chair)	X	Erik Skinner (co-chair)
	Leroy Morishita	X	Eloy Oakley
X	Donald Para	X	Robin Steinbeck (via phone)
X	Douglas Freer	X	Carsbia Anderson
X	Sandra Cook	X	Sue Granger-Dickson
X	James Postma	X	Michelle Pilati
	Andrea Renwanz-Boyle	X	Beth Smith
X	Eric Forbes	X	Linda Michalowski
X	Miles Nevins	X	Aaron Bielenberg
X	Dianne Guerin		

Welcome and Introductions by the IOC Chairs

The Thursday, May 24, 2012 summary notes were approved by committee with one correction to note that Robin Steinbeck attended by conference call.

Progress Reports:

CCC Degree Approval – Barry Russell

Barry Russell informed the committee that the CCC Chancellor’s Office Curriculum Inventory system is temporarily offline for a system update, and will return during September. Barry shared the most recent report dated August 24, titled *CCCCO TMC College Summary*. The report represented degree submission and approval status through July 2012. A committee member asked if the report will reflect whether a community college does not have the degree option available to offer, or whether it has not submitted or received an approved degree. Barry explained that information on available degrees is being collected and will be reported in the new degree database, and on future reports.

CSU TMC Similar Review – Ken O’Donnell

The committee was informed that Ken O’Donnell was not available for the meeting; the CSU report will be deferred to the next meeting.

Admission Determination Procedures – Eric Forbes

In earlier meetings, the committee asked how the AA-T/AS-T applicants are granted priority in the admission process for the CSU major programs in instances where the CSU campus admits students to the general major rather than directly to the concentration. In response to the committee’s questions, Eric Forbes presented the committee with a report that showed the current major programs that have been deemed similar by the CSU campuses, and their alignment to the CSU admission process. Eric emphasized that in most cases the similar degree designations are by major, although some exceptions such as Early Childhood Education (ECE) are by concentration. However, most designations of “major” or “concentration” align to the CSU Mentor application process. Eric noted that there are also now BFA degrees that have been deemed similar. A member asked if the similar degree report could include the number of pathways (concentrations) that exist in each of the majors. The committee further discussed major versus concentration similar determinations, and how those determinations relate to student advising, the application process, and effects on redirection.

Work Group Reports

ICW Report – Michelle Pilati and Jim Postma

CCC Academic Senate Chair, Michelle Pilati, reported on the status of the TMC development process and the new TMCs under review. Michelle reported the following:

- Philosophy & Spanish TMC’s are still in development and will need more vetting by faculty before the templates can be finalized.
- The C-ID committee is developing a foreign language TMC template using the Spanish TMC as the model.
- The Nursing and Engineering TMC’s are still work in progress.

Michelle also shared that two TMCs are ready to finalize, anthropology and computer science. The Intersegmental Curriculum Workgroup (ICW) discussed the importance of having colleges submit courses to receive C-ID approvals for the TMC process. The ICW also discussed developing the TMC and C-ID descriptors simultaneously. In the initial implementation phase of SB 1440, the legislative timeline did not permit this process to happen concurrently; however, the ICW is now working on aligning the process.

• Enrollment & Tracking Verification Subcommittee Report – Carsbia Anderson

Carsbia reported that the spring 2013 degree verification timeline has been finalized and the fall 2013 timeline will be determined soon. The spring 2013 dates were adjusted to better align with the quarter system schools. Subcommittee member Nathan Evans reported on a demonstration by UC Davis of the UC TAG online system. The UC TAG system, or fascimile, is part of the subcommittee’s on-going discussion on creating a long-term systemwide solution to the degree verification process. The UC TAG is currently offered by 7 of the 9 UC campuses. The online system allows students to report their progress on completing the UC specified transfer pathway. The system also provides options for a community college

counselor to view an individual student's transfer admission guarantee (TAG) agreement profile or review all of the TAGs for the counselor's college. The system allows the sponsoring UC campus to verify those students who are on track toward completing the TAG agreements for their campus. The demonstration highlighted the key features of the UC TAG planner:

- Students can create a degree intent plan with requirements in advance
- Students can plan out requirements in advance and post their completed work
- Both CCC and CSU could track students intent and progress towards completing a AA-T or AS-T degree
- The CSU and the CCC could communicate and advise students about their plans

Nathan noted that the only downfall to the current UC TAG system is that it does not integrate with the UC admission system or campus SIS systems. However, these enhancements are on the UC Davis project list. Nathan suggested that the UC TAG is a good model to address the needs of the SB1440 verification process, but it would require resources for development to meet those needs.

E-Transcript Development – Eric Forbes

Eric distributed a report of CSU campuses and CCC colleges that are currently utilizing an electronic transcript process and the supporting vendors. Eric suggests that the key to success would be for colleges and campuses to use a common data format despite differences in selected vendors. Eric also described a recent conversation between the CSU CO and Long Beach City College to leverage its development of e-transcript in the verification process.

Spring Admission Term Report – Eric Forbes & Nathan Evans

Nathan Evans reported on the spring 2013 admission cycle for CSU Mentor, in which there were approximately 3,500 – 3,600 applications submitted. The average student applied to 1.25 campuses. A committee member asked how many seats (enrollment slots) are available for the term. Nathan responded that the yield rates have not been calculated but it is expected to be considerably fewer than the number of self-identified SB 1440 students.

A CSU faculty committee member shared that the announcement of the spring term limited to SB 1440 urged more faculty involvement and interest in the SB 1440 process.

Other Items:

Report out on SB 1440 “Train the Trainer” Counselor Conferences – Michelle Pilati

Jane Patton, representing both the CCC Chancellor's Office and ASCCC, reported on a series of statewide train-the-trainer workshops for community college counselors and transfer center directors. The workshops were presented by a volunteer staff of experienced community college transfer center directors, articulation officers, and representatives from the CCC Chancellor's Office, the CSU Office of the Chancellor, and the University of California Office of the President. On average, there were approximately 50-60 counselors attending each session, representing articulation officers (AO) and counselors. At the end of each session, attendees were provided with a flash drive that included the following items:

- A Q&A document created jointly by both segments that responds to a set of questions that counselors have raised with responses to those questions.
- Copies of a series of PowerPoint presentations that counselors can present to their campuses and transfer students. The presentations included the CSU admission process and the UC admission perspective.

The subcommittee provided a bookmark for counselors to share with students during counseling sessions. Jane noted that the subcommittee is considering providing a series of follow-up webinars to respond to any new questions that counselors encounter.

Campaign for College Opportunity - Michele Siquieros, Executive Director

The reverse transfer presentation by Michele Siqueiros on was cancelled; however, Michele briefed the committee on the current agenda and undertakings of the Campaign for College Opportunity. In her report, Michele informed the committee that the Campaign has been collecting data and is assembling a written report on the progress of SB 1440. The report is scheduled to be released in time to mark the two-year anniversary of the inauguration of SB 1440.

Michele also reported that the Campaign recently released a report on the impact of the California state budget on the higher education segments. The Campaign has initiated a media campaign and statewide tour to make the case in support for proposition 30 on the November ballot.

Lastly, Michele shared with the committee that the Campaign is working on identifying legislators who can continue to support the progress already made by the Campaign and the higher education agenda.

Communications Update – Paul Feist

Paul Feist from the CCC Chancellor's Office provided the committee with screenshots of the public version of the SB1440 website www.adegreewithaguarantee.com and provided a walkthrough of the site. Paul shared an overview of the marketing plan, which includes radio and media campaign targeted to reach the top markets with the largest population of students. The website plans to "soft" launch this week, with a more coordinated marketing launch in mid-September. Paul also noted that the current phase one of the website includes flat files of available degrees and CSU similar determinates, and a second phase will include more logic regarding the search for degrees and CSU similar determinations.

Committee members inquired about the media outreach efforts such as online radio and about the life cycle of the proposed marketing materials. Paul responded that the marketing materials, such as the website, generally have a 2 to 3 years life cycle. The website will require ongoing maintenance and will be hosted by the CCC Chancellor's Office. Another member asked about funding availability to support an ongoing campaign, and Paul noted that there are sufficient funds for the current fall cycle, but not any further.

The meeting adjourned at 1:05 p.m.

Next Meeting: To be determined.