



SB 1440 Implementation and Oversight Committee Meeting
Thursday, March 28, 2013
Atrium Hotel, Irvine, CA

X	Ephraim Smith (co-chair)	X	Erik Skinner (co-chair)
X	Leroy Morishita	X	Eloy Oakley
X	Ron Vogel (Substituting for Don Para)	A	Robin Steinbeck
X	Douglas Freer	X	Carsbia Anderson
X	Sandra Cook	A	Sue Granger-Dickson
X	Diana Guerin	X	Michelle Pilati
X	Mark Van Selst	X	Beth Smith
X	Jim Postma	X	Linda Michalowski
X	Eric Forbes	X	Aaron Bielenberg
X	Miles Nevin		

Meeting Summary

Call to Order

The meeting was called to order at 10:36 a.m. by co-Chairs Ephraim P. Smith and Eric Skinner.

Welcome and Introductions by the IOC Chairs

Co-Chair Ephraim P. Smith introduced his guest Marc Siegall, professor of management at CSU Chico. Dr. Siegall has been retained by the CSU Chancellor’s Office (CSUCO) to work with the CSU campuses on SB 1440 issues relating to discipline and program majors.

Co-Chair Ephraim P. Smith noted that there were several new members to the committee; he asked that all of the committee members introduce themselves.

The chairs submitted the November 19, 2012 meeting summary notes to the committee for approval. The notes were approved by the committee without revisions.

Segment Status Updates:

- **Progress Report on Associate Degree for Transfer Programs in the CCC** - *Sally Montemayor-Lenz, Dean of Curriculum and Instruction, California Community Colleges Office of the Chancellor*

Sally Montemayor-Lenz provided a report to the committee, which showed the number of community college degrees approved and available to students, and the number of degrees that community colleges plan to submit to meet the CCC Chancellor’s Office (CCCCO) 2013 and 2014 deadlines. There are two target goals given to community colleges by the CCCCCO. Using a baseline of

twenty-two TMC templates,, the first goal is for each college to have AA-T/AS-T degrees approved by fall 2013 in 80 percent of the majors they offer for which there is an approved TMC. The second goal is for each college to reach 100 percent by fall 2014. Sally pointed out to the committee that there are colleges that may not meet the 100 percent target due to various reasons, such as budget constraints or discipline programs not available at the college.

Sally shared that at the recent Board of Governors (BOG) meeting, CCCC staff reported on the progress of the colleges in developing AS-T/AA-T degrees. The BOG was given a chart of degree timelines, which illustrated when the TMC was available. The chart was helpful in understanding the number of degrees completed versus the ones that are underdevelopment.

Sally reported that the review and approval of the AS-T/AA-T degrees are the highest priority for the Academic Affairs division. If there are any delays in degree development and/or approval process, it is generally due to revisions. For example, each new degree submission involves eighteen review points, where, if not completed correctly, may result in a delay in the approval process. Colleges are also now required to submit the courses listed within the AA-T or AS-T to the C-ID program for review and approval prior to their submission of the degree to the CCCC for approval. The CCCC anticipated that this additional step could create a delay in the degree development and approval process; however, they are finding that this has not happened to the level they anticipated.

A member asked if the California State University (CSU) would consider including degrees in the pipeline on CSU Mentor. Co-Chair Ephraim P. Smith responded that including AS-T/AA-T degrees not yet approved may be problematic for the CSU admission process. Additionally, he suggested that there is a need to know what programs are functional and fully offered at each college, versus when a program is offered. There is also a need to align the dates of the degrees available to those that are posted on CSU Mentor.

- **Progress Report on Similar BA/BS Programs in CSU** - *Ken O'Donnell, Senior Director, Student Engagement and Academic Initiatives & Partnerships, CSU Office of the Chancellor*

Ken O'Donnell's report to the committee illustrated over 1,600 combinations of CSU and CCC similar degrees that have recently been obtained. Ken pointed out that since the CSUs do not create degrees in this process but instead express which of the TMCs match their degree majors, the CSU can be the primary reference for the degrees the CCC plans to develop based on how many transfer pathways (similarities) are available at the CSU.

Ken explained that the report posted on the 'adegreewithaguarantee.com' website is intended for students and counselors, therefore the site will only list the degrees with a complete pathway, meaning there are CSU and CCC degrees available. The report posted does not represent all of the TMCs that have been deemed similar by the CSUs, for example Computer Science in this most recent cycle.

A committee member asked how the CSU is managing applicants that have not been accepted at their initial similar degree campus selection. Eric Forbes answered by describing the redirection

process that is currently in place. He also explained the modifications being developed on CSU Mentor to enable the student and the campus to more easily redirect the application.

- **Admission of SB 1440 Students –Spring 2013 and Fall 2013** – *Eric Forbes, Assistant Vice Chancellor of Student Academic Services*

Eric Forbes reported that there were approximately 10,000 self-reported AS-T/AA-T applicants for the CSU fall 2012 cycle and 13,000 self-reported applicants for the spring 2013 cycle (ten campuses only). There are approximately 10,000 self-reported AS-T/AA-T applicants for the fall 2013 cycle. Analysis of the transfer applicant patterns showed that the majority of the AS-T/AA-T applicants applied to a CSU campus that is local to them, which may indicate that those community colleges had the curriculum in place prior to the legislation.

Eric indicated when AS-T/AA-T applicants' admission numbers are reviewed and ranked, CSU Fullerton had the highest number of AS-T/AA-T transfer applicants. CSU Channel Islands, Los Angeles, and Sacramento were ranked second in the number of AS-T/AA-T transfer admissions. CSU Chico and San Bernardino ranked third in admission. Chico and San Bernardino (20's) – East Bay and Humboldt were in the final ranking.

- **Verification Subcommittee Report** - *Carsbia Anderson, Vice President of Student Services at Monterey Peninsula College*

Carsbia Anderson reported that the verification subcommittee has met twice since the last IOC meeting. In response to collegerequests, the subcommittee created a common verification form. The form was created by Nathan Evans and Alicia Perry in consultation with the CSSO and CIO groups and vetted with several intersegmental groups, including counselors. The verification form was finalized and sent out to community colleges for their use in the verification process. Colleges may elect to use the subcommittee form, or use a college developed form that fulfills the same requirements.

Carsbia indicated that, based on the large number of self reported applicants that were reported by the CSU for the fall term versus the actual number of eligible applicants, there is potential scalability concern with the current verification process. To address this concern, the subcommittee is exploring long-range technology solutions such as schools needing degree audit systems and electronic transcripts for the verification process. The subcommittee has explored the UC TAG model as a possible electronic verification option, provided funding becomes available.

Acceptance of courses completed in the summer term for students applying to an upcoming fall term is a new issue that has recently occurred. Although the CSU system office has requested that the campuses exercise flexibility in the admission process, this particular topic may be an issue that impacts students who are completing degree requirements in the summer terms.

A CSU committee member stated it was their understanding that the community colleges did not confer associate degrees in the summer, and that there is no verification timeline established for summer terms. Carsbia shared that community college students can petition for degrees in the fall, spring or summer. The committee agreed that this will require further consideration.

- **ICW Update** – *Diana Guerin, President, ASCSU & Michelle Pilati, President, ASCCC, Jim Postma, ASCSU*

Jim Postma presented to the committee the results of his analysis of CCCs with AS-T/AA-T degrees and CSU campus similar designations. Jim also shared a list of the top CSU majors by ranking. He noted that most of the popular majors, and some majors not high in popularity on the list, have been completed. Twenty-four TMCs have been finished and approved to date. His report included TMCs that are in progress, including the STEM majors that are near completion and some that are complete. He noted that engineering and nursing have been set apart in the transfer ranking report, since those disciplines will not likely fit within the TMC framework.

Jim indicated that the question has been asked at the ICW meetings as to when to end the TMC development process and what comes after the completion of TMCs. He speculated that the ICW is close to completing the list of applicable majors. Jim further explained that the list of majors and options that are not currently associated with TMCs total seventy-three, or twenty-eight percent of the list, representing six percent of the transfer students. Jim estimates those majors that are represented by TMCs will cover approximately ninety percent of the transfer students. Exploring what other disciplines are left to develop, he used languages as an example. The language disciplines all have the same structure, which includes four language courses and one course in culture or something similar; therefore, one TMC template can be used to represent all of the language disciplines.

Jim also shared that there are twelve majors that are only offered at less than two campuses. If ICW were to remove these majors from the list, four percent of the transfer population will have to add them as an option or a concentration at campuses offering them within other TMC similar degrees.

Jim presented the committee with a chart that represented a CSU campus with a business degree with over 60 units. The chart listed the courses needed to graduate with the business degree and highlights where the cuts would be made to make the degree fit the AS-T/AA-T 60-unit model. Marc Seagel, professor of management at CSU Chico, has been hired to work with business departments at the CSUs to find a way to make the business degree fit into the AS-T/AA-T model.

A committee member asked about a reference in an earlier meeting of a one-to-many option, where a one-to-many option refers to one TMC providing a path to multiple, similar majors. Jim shared that the CSU is exploring the one-to-many option, but the communication of these options may be best from counselors.

Michelle Pilati reported that the TMCs for biology and Film, Television, and Electronic Media are close to being completed. Additionally the nursing FDRG has made great progress towards developing a model curriculum based on 70/50 model, where seventy units would be completed at the CCC and fifty units at the CSU. A challenge faced by CCC nursing faculty is the need to reduce nursing units to the 36 units required by the Board of Registered Nursing and normally exceeded by the CCCs. Many of the community colleges will have to work on reducing their programs to the 36 unit requirement. Michelle also reported that the IGETC for STEM will likely be completed by summer.

- **Similar Degree Database Demonstration** – *Karen Simpson-Alisca, CSU Office of the Chancellor*

Karen Simpson-Alisca demonstrated the online search module that would allow students and counselors to search where the AS-T/AA-T degrees are offered at the community colleges and which CSU campuses offer a similar major for those degrees. Karen shared that the search module would

pull the approved degrees data directly from the CCC curriculum inventory system, therefore providing the public with the most current list of available degree pathways.

- **Marketing News** – Paul Feist, Vice Chancellor for Communications, California Community Colleges

Paul Feist provided a copy of the Complete College America Grant final report to the committee members. Paul summarized the report, describing how the funds were used to develop the website, print and media campaign. He informed the committee that the grant funds have expired; however, the CCCCO has identified funds from a different program that can be redirected for use for the Associate Degree for Transfer program. These funds will likely be sufficient to support the current marketing campaign for another year. Paul stated that they are searching for additional in-kind funding to continue their marketing efforts in the future.

Paul noted that in addition to the marketing campaign, media interest, such as the San Francisco Chronicle and the Los Angeles Times, resulted in increased exposure of the Associate Degree for Transfer program. It was noted that after articles were published by these major newspapers, there was an apparent spike in visitors to the www.adegreewithaguarantee.com website.

A member of the committee asked what resources are being used by the CSU to communicate the Associate Degree for Transfer pathway to the K-12 communities; the member suggested that the CSU include the AS-T/AA-T option in the “How To Get To College” posters.

- **SB 440 Update** - Erik Skinner, Deputy Chancellor, California Community Colleges & Ephraim P. Smith, Executive Vice Chancellor and Chief Academic Officer The California State University

Co-Chair Erik Skinner informed the committee that Senator Padilla has introduced a new bill (SB 440) which modifies CA education code similar to SB 1440. The new bill will mandate the CCCs to create AS-T/AA-T degrees in every major offered by a college in which a TMC exists, and mandates the creation of degrees in prescribed Areas of Emphasis. The bill also will require the CSU to accept AS-T/AA-T degrees for all of the options and concentrations within a major field.

A committee member asked what position the segments have taken on this bill; the member was informed that neither system has stated their positions on this proposed legislation.

A CSU member pointed out that if this bill is passed it may have the opposite effect it is intended to create. CSU campuses may hesitate to make similar determinations in programs that are already limited by the sixty unit limitation, if they are forced to also make the options and concentrations within those degrees similar as well, and community colleges may be limited in providing sufficient course sections and developing courses.

A committee member suggested that the committee formulate a report describing the budget and resources that this project would require in order to implement. Erik Skinner replied that this has not been done, but it is a worthy exercise by the committee to consider.